

A BOLD NEW FUTURE AI-DRIVEN CYBER RESILIENCE



SPONSORSHIP BROCHURE



#GISEC | CYBER.GISEC.AE



معرض و مؤتمر الخليج العالمي للأمن المعلومات



GISEC

GLOBAL

23 - 25 APRIL 2024

DUBAI WORLD TRADE CENTRE

HOSTED BY

مجلس الأمن السيبراني
CYBER SECURITY COUNCIL



OFFICIAL GOVERNMENT CYBERSECURITY PARTNER



OFFICIALLY SUPPORTED BY

UNITED ARAB EMIRATES
MINISTRY OF INTERIOR



الإمارات العربية المتحدة
وزارة الداخلية

شرطة دبي
DUBAI POLICE



ORGANISED BY



CYBERSECURITY IS A CORE PILLAR FOR THE REGION'S DIGITAL TRANSFORMATION VISION

The region's frontrunning cybersecurity event, GISEC leads in fulfilling the UAE's digital transformation objectives in government services, data management, cybersecurity and governance.

Endorsed and empowered by government cybersecurity authorities

مجلس الأمن السيبراني
CYBER SECURITY COUNCIL



UAE CYBER SECURITY COUNCIL

In November 2020, the UAE Cabinet agreed to establish the UAE Cybersecurity Council with the aim of developing a comprehensive cybersecurity strategy and creating a safe and strong cyber infrastructure in the UAE.



DUBAI ELECTRONIC SECURITY CENTER

Dubai Electronic Security Center (DESC) was founded pursuant to Law No. 11 in 2014 with the aim to develop and implement information security practices and set good-practice criteria for cyber security. DESC's strategic plan includes initiatives to combat threats, cyber attacks, and cyber crime.





THE INDISPUTABLE PLATFORM FOR PUBLIC-PRIVATE ALLIANCES



GISEC is the ideal cybersecurity platform to participate & partner with vendors and government entities in the region.

H.E. DR. MOHAMED AL-KUWAITI

Head of Cyber Security,
United Arab Emirates Government

2024 PARTNERS AND SPONSORS

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LEAD STRATEGIC PARTNER



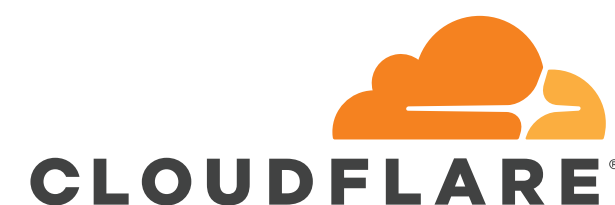
STRATEGIC PARTNER



PLATINUM SPONSOR



GOLD SPONSORS



BRONZE SPONSORS



SPONSORSHIP OPPORTUNITY RATE CARD



	STRATEGIC	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	PRIVATE BRIEFING	X-LABS SPEAKING	CONCIERGE MEETINGS PROGRAM
Investment (AED)	270,000	165,000	145,000	118,000	105,000	44,000	97,850	20,000	20,000
Investment (US \$)	\$73,600	\$45,000	\$39,600	\$32,200	\$28,700	\$12,000	\$26,800	\$5,500	\$5,500
Concierge Meetings	✓	✓	✓	✓	✓	✗	✗	✗	✓
Keynote Speaking	✓	✗	✗	✗	✗	✗	✗	✗	✗
Prime Speaking	✗	✓	✓	✓	✓	✗	✗	✗	✗
Speaking Slot - Track	✓	✓	✗	✗	✗	✗	✗	✓	✗
Speaking slot - X-Labs or Dark Stage	✓	✓	✓	✓	✗	✓	✗	✓	✗
Panel Discussion	✓	✓	✓	✗	✓	✗	✗	✗	✗
Workshop Delivery	✓	✗	✗	✗	✗	✗	✓	✗	✗
Stage Branding	✓	✓	✓	✓	✓	✓	✓	✗	✗
Event Signage	✓	✓	✓	✓	✓	✓	✓	✗	✗
Logo on Website	✓	✓	✓	✓	✓	✓	✓	✗	✗
Free Conference Ticket	10	8	5	4	4	2	3	1	1

*Prices mentioned are exclusive of 5% VAT

POWER PLAYERS STRATEGIC PARTNER

(LIMITED TO 3 SPONSORS ONLY)

AED 270,000

There is no better package than this. The most visible, the loudest and most prominent after Lead Strategic Partner. With strategic sponsorship you get the best speaking slot on GISEC. You will enjoy brand domination – being firmly front of mind for all those buyers who come to the show in their thousands.



PRE-EVENT

- Logo inclusion on sponsors section on website as STRATEGIC Partner
- 1x Exclusive advertorial EDM
- Logo inclusion in visitor promotional EDMs, where applicable
- Logo inclusion in print advertisement where applicable
- Co-branded GISEC press release to be shared with GISEC media partners. Sponsor to provide draft press release for distribution. GISEC does not guarantee coverage of the press release by media partners.
- Online registration page to include the company logo
- Logo presence on mobile app home page
- Testimonial from Senior spokesperson or management to be posted on event social channels.
- 1x announcement upon sponsorship confirmation via promotional edm and social media post

ON-SITE

- 15mins x prime presentation slot at the GISEC Mainstage
- 20mins x live demo slot on the GISEC Nation stage OR Track stage (Telecoms or Critical Infrastructure stage)
- 20mins x presentation/demo slot on the X-labs stage OR Live hack on the Dark Stage
- Opportunity to be a part of a panel discussion
- 3 VIP passes for the senior management
- 10 delegate passes to be offered to key clients
- Logo inclusion under Strategic Partner on onsite branding and signage where applicable
- Push notifications within app:
 - 2x pre-event
 - 1x per day during the show

SECRET BRIEFING

- Engage with 15-20 senior decision makers and influencers across your target audience / industry as we work with you to identify your target audience.
- We will then invite them to a closed-door briefing session which will take place during GISEC.
- A great opportunity for engagements in a closed-door format.
- We will also work with you on the content and delivery to ensure it is impactful and attracts the desired audience

CONCIERGE MEETINGS PROGRAM

- 8 pre scheduled one to one meetings with senior Infosec professionals
- Meetings will be set with only prequalified delegates attending the show

POST EVENT

- Social media Thank you to Sponsors' post on GISEC social media channels
- Key spokesperson interview/testimonial to be used post event as an event summary
- Post event report Logo and sponsorship title inclusion in Post-Show Report
- Exhibition stand to be included as part of the final show video
- Website Hyperlinked logo on event website post event

POWER PLAYERS

DIAMOND SPONSOR

PLATINUM SPONSOR

(LIMITED TO 3 SPONSORS ONLY)

AED 165,000

AED 145,000

Two of the most powerful sponsorship options available. These give you outstanding visibility, and premium speaking slots during the conferences. Less prominent than Strategic Sponsorship, but nevertheless positioned so you will remain front of mind when those end users who participate in the show go back to their companies.



PRE-EVENT

- Logo inclusion on sponsors section on website as per sponsorship level (Diamond or Platinum)
- 1x Exclusive advertorial EDM
- Logo inclusion in visitor promotional EDMs, where applicable
- Testimonial from Senior spokesperson or management to be posted on event social channels.
- 1x announcement upon sponsorship confirmation via promotional edm and social media post



ON-SITE

- 15mins x prime presentation slot at the **GISEC Mainstage**
Day 1 (Diamond sponsor)
Day 2 (Platinum Sponsor)
- 15mins x live demo slot on **Track stage**. This benefit is ONLY APPLICABLE FOR DIAMOND SPONSOR
- 15mins x presentation/demo slot on the **X-labs stage** OR Live hack on the **Dark Stage**
- 3 VIP passes for the senior management
- Delegate passes to be offered to key clients - 8 passes for **DIAMOND** and 5 passes for **PLATINUM** sponsor
- Logo inclusion under Diamond/Platinum Partner on onsite branding and signage where applicable
- Push notifications within app:
 - 1x pre-event
 - 1x per day during the show

CONCIERGE MEETINGS PROGRAM

- Social 8 pre scheduled one to one meetings with senior Infosec professionals
- Meetings will be set with only prequalified delegates attending the show

POST EVENT

- Social media Thank you to Sponsors' post on GISEC social media channels
- Key spokesperson interview/testimonial to be used post event as an event summary
- Post event report Logo and sponsorship title inclusion in Post-Show Report
- Exhibition stand to be included as part of the final show video
- Website Hyperlinked logo on event website post event

THE INFLUENCERS

GOLD SPONSOR

SILVER SPONSOR

AED 118,000

AED 105,000

You don't want to make a big investment, but you still want to get your message across. These packages get you on the speaking faculty – Gold and Silver offering you a presentation on stage.



PRE-EVENT

- Logo inclusion on sponsors section on website as per sponsorship level (GOLD or SILVER)
- Logo inclusion in visitor promotional EDMs, where applicable
- Logo inclusion in print advertisement where applicable
- 1x announcement upon sponsorship confirmation via social media post



ON-SITE

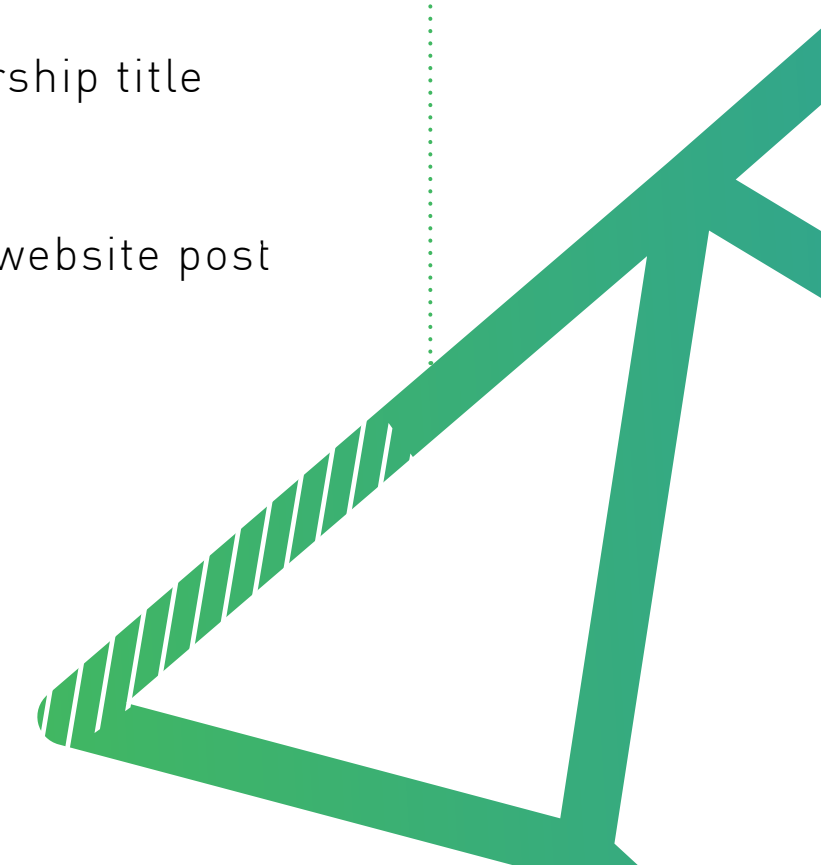
- 15mins x presentation slot at the **GISEC Mainstage** for **GOLD Sponsor** and **Critical Infrastructure stage** for **SILVER Sponsor**
- Day 3, Morning (GOLD sponsor)
- Day 3, Afternoon on **GISEC Main Stage** OR Day 2 on **Critical Infrastructure Stage** (SILVER Sponsor)
- 15mins presentation/demo slot on the X-labs stage OR Live hack on the Dark Stage. This is applicable only for **GOLD Sponsors**
- Opportunity to be a part of a panel discussion for **SILVER Sponsor** only. We will provide you the panel topics for you to select from. In case the suggested panel topics are not suitable we will replace it with a presentation slot on relevant Track stage
- Delegate passes to be offered to key clients - 4 passes
- Logo inclusion under GOLD/SILVER Sponsor on onsite branding and signage where applicable
- Push notifications within app:
 - 1x pre-event
 - 1x during the show

CONCIERGE MEETINGS PROGRAM

- Social 8 pre scheduled one to one meetings with senior Infosec professionals
- Meetings will be set with only prequalified delegates attending the show

POST EVENT

- Social media Thank you to Sponsors' post on GISEC social media channels
- Post event report Logo and sponsorship title inclusion in Post-Show Report
- Website Hyperlinked logo on event website post event



THE INFLUENCERS BRONZE SPONSOR

AED 44,000

Recognition as “Bronze Sponsor” for GISEC 2024 event on marketing and promotional collaterals where applicable throughout the year and during show days.



PRE-EVENT

- Logo inclusion on sponsors section on website as per sponsorship level (Bronze)
- Logo inclusion in visitor promotional EDMs, where applicable
- Logo inclusion in digital advertisement where applicable
- 1x announcement upon sponsorship confirmation via social media post

ON-SITE

- 15mins x presentation/demo slot on the **X-labs stage** OR **Live hack** on the **Dark Stage**
- Delegate passes to be offered to key clients - 2 passes
- Logo inclusion as Bronze Sponsor on onsite branding and signage where applicable
- Push notifications within app:
 - 1x during the show

POST EVENT

- Social media Thank you to Sponsors' post on GISEC social media channels
- Post event report Logo and sponsorship title inclusion in Post-Show Report
- Website Hyperlinked logo on event website post event



SPONSORED WORKSHOPS/TRAININGS

AED 44,000

Want to teach at the leading cybersecurity event? GISEC Academy is the place for you!

The ultimate platform for companies and institutes to connect, share knowledge, and network with top leaders and professionals in the InfoSec field. Teach at the leading cybersecurity event and be part of our prestigious community.

Recognition as “Bronze Sponsor” for GISEC 2024 event on marketing and promotional collaterals where applicable throughout the year and during show days.



PRE-EVENT

- Logo inclusion on sponsors section on website as per sponsorship level (Bronze)
- Logo inclusion in visitor promotional EDMs, where applicable
- Logo inclusion in digital advertisement where applicable
- 1x announcement upon sponsorship confirmation via social media post

ON-SITE

- 60-90 mins of dedicated workshop session on the show floor
- Workshop room, furniture & AV setup to be provided by us
- 10mb dedicated internet line to be provided - Higher bandwidth requirement will need to be purchased separately at additional cost

POST EVENT

- Social media Thank you to Sponsors' post on GISEC social media channels
- Post event report Logo and sponsorship title inclusion in Post-Show Report
- Website Hyperlinked logo on event website post event



MAXIMIZE YOUR GISEC GLOBAL EXPERIENCE WITH THE CONCIERGE MEETINGS PROGRAM

AED 20,000

Are you looking for a way to maximize your GISEC Global experience?

Our Concierge Meetings Program is designed to help you make the most of your time at GISEC Global.

- 8 one-on-one pre-arranged meetings with senior InfoSec professionals
- Limited to 50 companies, first-come, first-served basis
- Suggest and recommend specific job titles, companies to be invited to the meetings

87% of visitors directly involved in tech purchase decisions - Connect with key InfoSec buyers and build a strong sales pipeline



BEHIND CLOSED DOORS PRIVATE BRIEFINGS

AED 97,850

How would you like to get at some of your most important potential prospects in a room for 90 minutes and show them how talented your company is? Sometimes, what you have to say is too sensitive for an open forum, or your message is so focused it's better for you to have the right people in the room, rather than a larger audience. They have been proved so popular, they sold out in past editions.

The concept is simple – we provide a meeting room, you provide a superstar speaker with something end users really want to learn about. We then deliver at least 15-20 senior end users to your meeting for the 90min briefing. We'll agree with you before signing whether your audience focus is realistic – you may only want to meet Government or Banks; we can accommodate most variations because of our strong database powered by the world's 3rd largest tech exhibition, GITEX.



PRE-EVENT

- Our team works with you to identify your target audience.
- Our conference team will work with you on the content and delivery to ensure it is impactful and attracts the desired audience
- A dedicated sub-page on the website outlining the details of the briefing including speaker pic/bio
- Dedicated briefing emailers and calls to be made to the target audience to ensure the right audience is secured
- Logo inclusion on sponsors section on website as GOLD Sponsor
- Logo inclusion in visitor promotional EDMs, where applicable
- Logo inclusion in print/digital advertisement where applicable
- 1x announcement upon sponsorship confirmation via social media post

ON-SITE

- A dedicated meeting room where the briefing will be held
- AV setup, internet and F&B to be provided
- Delegate passes to be offered to key clients - 3 passes
- Logo inclusion under GOLD Sponsor on onsite branding and signage where applicable



POST EVENT

- Social media Thank you to Sponsors' post on GISEC social media channels
- Post event report Logo and sponsorship title inclusion in Post-Show Report
- Website Hyperlinked logo on event website post event

FIRST CONTACT REGISTRATION, LANYARD & BAG SPONSORS

15,000+ attendees all have to walk through the front doors, past registration. They carry show bags around the floor with them, and the last thing they see of the show is normally when they take off their badge on the way home –to see the lanyard branded with a company name.

If branding and visibility is as important to you as thought leadership, then the three most visible options outside the conference rooms are lanyards, badge, bags and the registration counters –all attendees look at them, multiple times a day, and that could be your company logo that leaves that lasting impression.



PRE-EVENT

Recognition as per sponsorship level “Registration, Lanyard or Bag Sponsor” for 2023 event on marketing and promotional collaterals where applicable throughout the year and during show days. Subject to respective collateral print/production/release deadline.

- Logo inclusion on sponsors section on website as per sponsorship category (Registration, Lanyard, Badge and Bags)
- Logo inclusion in visitor promotional EDMs, where applicable
- 1x announcement upon sponsorship confirmation via social media post

Registration Sponsor

AED 60,000

- Registration area/counters will have a dedicated area branded with the sponsor creative/logo
- Online registration page will include your company logo alongside the Strategic sponsors



Lanyard Sponsor

AED 60,000

- Sponsor logo to be a part of the lanyard along with the GISEC logo.
- All visitors will be required to wear the lanyard to enter the show
- Note: Participating exhibitors will not be offered GISEC only branded lanyards



Badge Sponsor

AED 60,000

- Prominent logo positioning on the Name badge along
- All visitors will be required to wear the badge to enter the show halls



Bag Sponsor

AED 90,000

- One side of the show bag to have sponsor logo or messaging
- The bag collection points will be present at different show entrances and will have prominent visibility



CONFERENCES TRACK

HEADLINE SPONSOR

AED 120,000

(CRITICAL INFRASTRUCTURE, HEALTHCARE,
GOVERNMENT & BFSI)

PRE-EVENT

- Logo inclusion as Diamond sponsor on website
- Exclusive logo positioning on the website under the chosen track stage agenda as track headline sponsor
- 1x Exclusive advertorial EDM
- Logo inclusion in visitor promotional EDMs, where applicable
- Testimonial from Senior spokesperson or management to be posted on event social channels.
- 1x announcement upon sponsorship confirmation via promotional edm and social media post

ON-SITE

- 15mins prime keynote presentation slot
- Opportunity to moderate or be a part of the chosen track stage
- 20mins x presentation/demo slot on the X-labs stage OR Live hack on the Dark Stage (Dependent on content)
- 5 VIP passes for the senior management
- 5 Delegate passes to be offered to key clients
- Logo inclusion under Diamond Partner on onsite branding and signage where applicable
- Prominent logo positioning as headline sponsor on the track stage screen at regular intervals
- One short company video to be played prior/post the first coffee break
- Push notifications within app:
 - 1x pre-event
 - 1x per day during the show

POST EVENT

- Social media Thank you to Sponsors' post on GISEC social media channels
- Key spokesperson interview/testimonial to be used post event as an event summary
- Post event report Logo and sponsorship title inclusion in Post-Show Report
- Exhibition stand to be included as part of the final show video
- Website Hyperlinked logo on event website post event



CONFERENCES TRACK SUPPORTING SPONSOR

(CRITICAL INFRASTRUCTURE, HEALTHCARE,
GOVERNMENT & BFSI)

AED 85,000



PRE-EVENT

- Logo inclusion as GOLD sponsor on website
- Exclusive logo positioning on the website under the chosen track stage agenda as supporting sponsor
- Logo inclusion in visitor promotional EDMs, where applicable
- 1x announcement upon sponsorship confirmation via social media post

ON-SITE

- 15mins x prime presentation slot on the chosen track stage
- 15mins x presentation/demo slot on the X-labs stage OR Live hack on the Dark Stage (Dependent on content)
- Delegate passes to be offered to key clients - 3 passes
- Prominent logo positioning as headline sponsor on the track stage screen at regular intervals
- Logo inclusion under GOLD Sponsor on onsite branding and signage where applicable
- Push notifications within app:
 - 1x pre-event
 - 1x during the show

POST EVENT

- Social media Thank you to Sponsors' post on GISEC social media channels
- Post event report Logo and sponsorship title inclusion in Post-Show Report
- Website Hyperlinked logo on event website post event



SPEAKING SLOT

AED 20,000

X-LABS

A platform for vendors to demonstrate their latest offerings and unique solutions in the cybersecurity space.

- 15mins speaking slot on the X-labs stage
- A dedicated prize draw after the speaking session for the seated audience (Prize to be provided by the sponsor)

DARK STAGE

The DARK STAGE, will dive into the dark web and include fascinating live hacks. It will also investigate controversial and cutting edge topics including cyber warfare, nation state attacks, social engineering and the most dangerous activities on the dark web.

- 15mins speaking slot on the Dark stage (subject to approval based on content)

SPONSORED WORKSHOPS | TRAININGS

AED 44,076

Want to teach at the leading cybersecurity event? GISEC Academy is the place for you!

The ultimate platform for companies and institutes to connect, share knowledge, and network with top leaders and professionals in the InfoSec field. Teach at the leading cybersecurity event and be part of our prestigious community.

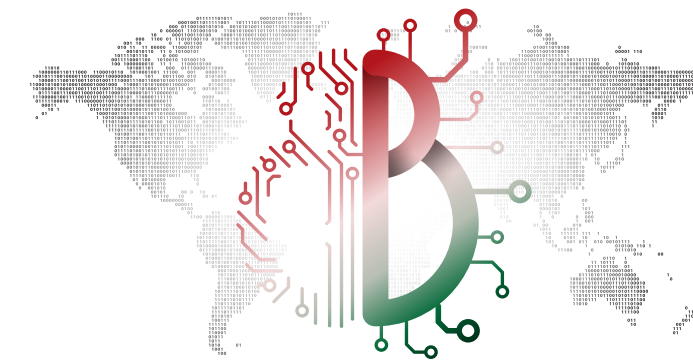
Choose from full day or half day courses available before and during the event.



BUG BOUNTY COMPETITION FEATURE SPONSOR

A PROGRAMME INITIATED AND LED BY

مجلس الأمن السيبراني
CYBER SECURITY COUNCIL



Top Tier sponsor (EXCLUSIVE) AED 800,000

- Exclusive branding – At the Hack-O-Sphere area endorsed by Cybersecurity Council and “Powered by Sponsor name”
- 100sqm space only - Location can be decided by Sponsor (main show floor or Hack-O-Sphere area)
- 15 mins keynote speaking opportunity at the GISEC Main Stage
- Highest level recognition and logo placement as the exclusive top tier sponsor on the event website, social media and promotional mailers as Strategic Sponsor
- Exclusive announcement on social media via video statement from the senior executive
- Logo inclusion within the onsite branding at the Live bug bounty area
- 20 all access GISEC sponsor passes
- Recognition award for supporting this government initiative

Tier 1 sponsor (EXCLUSIVE) AED 400,000

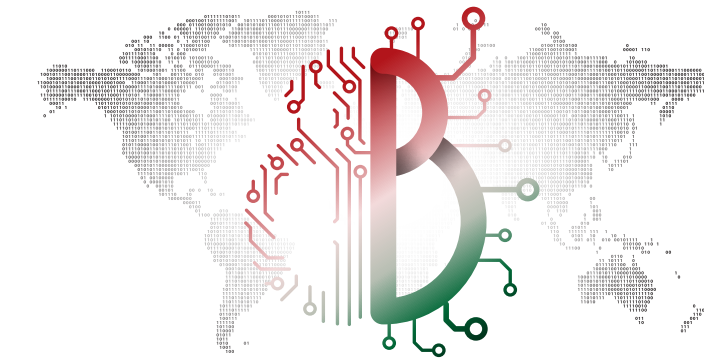
- 50sqm space only - Location can be decided by Sponsor (main show floor or Hack-O-Sphere area)
- 15 mins prime speaking slot at the Dark Stage or X-Labs stage
- High level recognition after the exclusive top tier sponsor and logo placement as the Diamond sponsor on event website, social media and promotional emailers
- Exclusive announcement on social media via video statement from the senior executive
- Logo inclusion within the onsite branding at the Live bug bounty area
- 15 all access GISEC sponsor passes
- Recognition award for supporting this government initiative



HACK-O-SPHERE COMPETITION FEATURE SPONSOR

A PROGRAMME INITIATED AND LED BY

مجلس الأمن السيبراني
CYBER SECURITY COUNCIL



Tier 2 sponsor (EXCLUSIVE) AED 200,000

- 25sqm space only - Location can be decided by Sponsor (main show floor or Hack-O-Sphere area)
- Highest level recognition after tier 1 sponsor and logo placement as the Platinum sponsor on event website, social media and promotional emailers
- Exclusive announcement on social media via video statement from the senior executive
- Logo inclusion within the onsite branding at the Live bug bounty area
- 10 all access GISEC sponsor passes
- Recognition award for supporting this government initiative

Tier 3 sponsor (EXCLUSIVE) AED 150,000

- 12sqm space only - At the live bug bounty competition area or the main show floor
- Highest level recognition after tier 2 sponsor and logo placement as the GOLD sponsor on event website, social media and promotional emailers
- Exclusive announcement on social media via video statement from the senior executive Logo inclusion within the onsite branding at the Live bug bounty area
- 5 all access GISEC conference passes
- Recognition award for supporting this government initiative



CISO LOUNGE & CISO CIRCLE SPONSORSHIP

(LIMITED TO 3 SPONSORS ONLY)

AED 120,000

The CISO Lounge is a key area for the sponsor to meet and network with decision makers from the cyber security industry. Expect to meet key partners from the government and private sectors. Prior to and throughout the show this area will be highlighted as a key area of the show, with access limited to only senior level executives. The exclusive CISO Lounge sponsor will be able to gain maximum exposure, network at the highest level and promote themselves to the regional cybersecurity leader.

WHAT'S INCLUDED

- 5 mins address during the CISO Circle breakfast meet-up
- Logo inclusion on sponsors section on website under Platinum sponsor Logo inclusion in visitor promotional EDMs, where applicable
- Testimonial from Senior spokesperson or management to be posted on event social channels.
- 1x announcement upon sponsorship confirmation via promotional EDM and social media post
- Company logo and messaging highlighted on a digital screen at the entrance to the CISO Lounge Sponsor logo tent cards to be placed on all the tables
- Announcement upon sponsorship confirmation via social media post
- CISO lounge featured in an existing campaign emailer with your branding and logo
- Featured Exclusive CISO breakfast



COMPETITION CTF SPONSORSHIP

(2 COMPANIES)

AED 300,000

Bringing together 100+ of the world's leading cybersecurity students and experts data scientists to solve critical problems, this is an ideal opportunity for any organization seeking to be associated with real life practical scenarios. The COMPETITION is recognized as one of the defining features of the event.



WHAT'S INCLUDED

- Logo inclusion on sponsors section on website as COMPETITION Partner
- Physical and digital branding at the COMPETITION area with sponsor logo and messaging
- Co-branded GISEC press release to be shared with GISEC media partners. Sponsor to provide draft press release for distribution. GISEC does not guarantee coverage of the press release by media partners.
- Mini COMPETITION area for visitors to learn and experience the competition for GISEC visitor engagement
- Multiple competitions to be organized – One targeting professionals and the other targeting students
- Production, setup, registration and onsite support staff to be provided by GISEC
- Technology platform for the COMPETITION competition, onsite technical and help staff to be provided by the sponsor Opportunity to capture both visitor and registered player data
- 15mins x presentation/demo slot on the X-labs stage OR Live hack on the Dark Stage
- 1x Exclusive advertorial EDM
- Logo inclusion in visitor promotional EDMs, where applicable



MEETING ROOM SPONSOR

AED 100,000

- 12sqm branded meeting room on the exhibition floor
- TV screen and basic F&B included
- Seating setup for 4 persons
- Logo inclusion on the website under exhibitors section



CONFERENCE F&B SPONSOR

(3 COMPANIES,
ONE FOR DAY 1, DAY 2 & DAY3)

AED 90,000

WHAT'S INCLUDED

- Sponsorship of the GISEC Mainstage Conference Catering puts your business front of mind with our most valuable visiting audience of End Users, Consultants, Government representatives and more.
- Your brand will have consistent alignment with the only main conference program

Your branding will be featured:

- During a fully catered lunch for one of the conference days (Only for one day)
- Logo branding inside the conference room at the coffee area (Only for one day)
- At conference breaks adjacent to the session rooms
- Rotating conference slide with sponsor messaging during coffee breaks.
- Logo presence on the website
- Logo presence under logo board as Conference F&B Sponsor in conference delegate promotional campaign



GISEC GALA DINNER

[2 COMPANIES]

AED 120,000

Align your brand with the main social event of the Cyber Security industry calendar, with significant branding and acknowledgment by the MC, with the opportunity to address the audience on the night.



Branding:

- Company logo / acknowledgement in all relevant Gala dinner print promotion (official invitations, newspaper inserts, etc.)
- Company logo / acknowledgement in all relevant digital promotion (email, website, social media etc.)
- Company logo / profile featured and linked on the sponsor section of the website
- 2 x social media posts pre-show

At event:

- Company logo / acknowledgement on Exhibition Entrance Feature signage
- Company logo on dinner menu cards
- Company logo on the lectern sign and holding slides
- Acknowledgement of your sponsorship by the dinner MC
- Opportunity for a 2-minute welcome address to the dinner attendees
- Opportunity to provide sponsor branded table decorations
- 2 x Table (5 seats) for use by your company
 - Name/Place cards on your table for each sponsor guest



GISEC GALA DINNER ENTERTAINMENT SPONSOR

AED 80,000

Branding:

- Company logo / acknowledgement in all relevant Gala dinner print promotion (official invitations, newspaper inserts, etc.)
- Company logo / acknowledgement in all relevant digital promotion (email, website, social media etc.)
- Company logo / profile featured and linked on the sponsor section of the website
- 2 x social media posts pre-show

At event:

- Company logo / acknowledgement on Exhibition Entrance Feature signage
- Company logo on dinner menu cards
- Acknowledgement of your sponsorship by the dinner MC
- 1 x Table (5 seats) for use by your company



NEW PRODUCT AWARD SPONSOR

AED 65,000



Align your brand with the main social event of the Cyber Security industry calendar, with significant branding and acknowledgment by the MC, with the opportunity to address the audience on the night.

Branding:

- Company logo / acknowledgement in all relevant Gala dinner print promotion (official invitations, newspaper inserts, etc.)
- Company logo / acknowledgement in all relevant digital promotion (email, website, social media etc.)
- Company logo / profile featured and linked on the sponsor section of the website
- 2 x social media posts pre-show

At event:

- Company logo / acknowledgement on GISEC sponsor logo board signage
- Opportunity to address dinner attendees and present the New Product Awards
- Acknowledgement of your sponsorship by the dinner MC
- 1 x Table (5 seats) for use by your company

GISEC NETWORKING PARTY

THIS EVENT WILL BE CO-SPONSORED.

AED 120,000

To be held at the end of the first day of the exhibition and conference. This networking event is a unique opportunity for exhibitors and regional/international visitors to connect after the first day of the exhibition. The invites will be for a select group of attendees – primarily senior end users



WHAT'S INCLUDED

Branding:

- Company logo/acknowledgment in all relevant
- Networking Drinks digital promotion
- Company logo/profile featured and linked on the sponsor and partners page on the website and event app
- 2 x social media posts pre-show on channel of choice

At event:

- Company logo/acknowledgment at the party venue entrance
- Company logo/branding at the Networking Drinks – Prominent signage
- Opportunity for additional branding within the party venue space (pull-up banners, etc) to be approved by GISEC team, at the sponsors own cost
- 10 x FOC tickets for use by your company



PRE-SHOW DIGITAL MARKETING OPPORTUNITIES



MOBILE APP SPONSOR

AED 50,000

Mobile App is extensively downloaded by visitors, delegates, exhibitors, speakers and media to access most updated participating companies list, Conference program and bookmark sessions, wayfinding amongst many useful uses.

Sponsoring Mobile App is a very clear and pole position way to continuously reinforce your presence before, during and after the event.



E-MAIL CAMPAIGN

AED 20,000

Email campaign to a carefully selected global database of 300,000+ contacts across industries. Connect and book meetings before the exhibition and let trade visitors know about your offerings and where will you be located.

Note: 5 EDM campaign slots available.

Max. 1 email broadcast is available per exhibitor. First come, first served basis.



SMS

AED 10,000

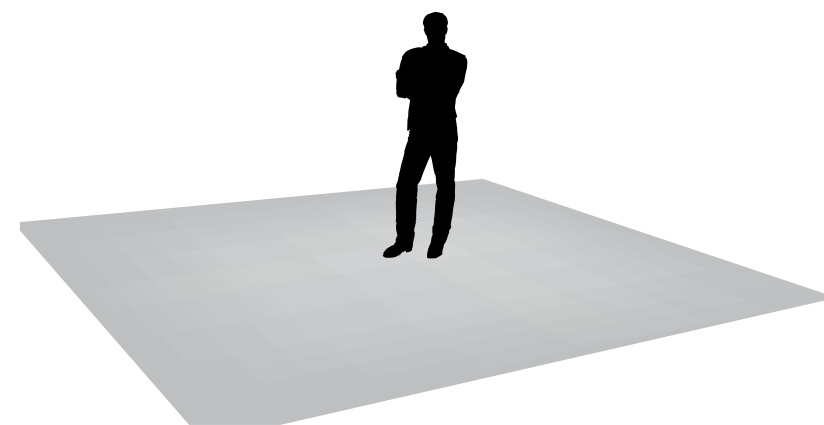
Power of message straight into visitors' hand. Use your creativity in 160 characters, invite your customers to visit your stand, share your company profile or highlight a product launch.

There's a lot more you can do with SMS.



MARK YOUR PRESENCE AMONG LEADING NAMES

Business moves fast at GISEC. Get ahead by joining the region's most impactful and lead-generating cybersecurity event.



SPACE ONLY (Min. 21 Sqm)

Use your own suppliers to design and construct the stand to meet your requirements

STANDARD RATE (DEC 2023 ONWARDS)
AED 2,480/SQM

*Mandatory items per exhibitor:

- Exhibitor Insurance (AED 630)
- Enhanced Internet Listing (AED 1080)
- Badge scanner (AED 750)

*Prices mentioned are exclusive of 5% VAT



SHELL SCHEME (Min. 9 Sqm)

Exhibitors get chosen space, stand built under shell scheme which includes carpet, electricity, print & installation of graphics, furniture (1 chair, 1 round table, 1 lockable cabinet, spot lights per 9 sqm.)

STANDARD RATE (DECEMBER 2023 ONWARDS)
AED 3,080/SQM



START UP POD (4 Sqm)

Exhibitor get chosen Startup pod which will include 1 lockable front cabinet, graphics installed on the side wall, 1 LED TV on the back wall, electricity and carpet.

STANDARD RATE
AED 8,580/Startup Pod

LET'S GET TOGETHER
23 - 25 APR 2024
DUBAI WORLD TRADE CENTRE

LET'S TALK.

Email us at gisec@dwtc.com or reach out to one of our team members:

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